

Message Text

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ACTION EUR-25

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SUBJ: SOVIET MEDIA ON BREZHNEV VISIT

1. OVER THE WEEKEND, SOVIET MEDIA CONTINUED EXPECTED HEAVY ACCENT ON BREZHNEV VISIT AND USA IN GENERAL.
2. SATURDAY MORNING DEPARTURE CEREMONY WAS TELEVISED LIVE AND REPEATED ON EVENING NEWS TOGETHER WITH 15 MINUTE COMMENTARY FROM US BY VALENOEN ZORIN WHICH HIGHLIGHTED APPROVAL AND ANTICIAPATION OF VISIT BY ORDINARY AMERICANS.
3. CHAIRMAN OF STATE COMMITTEE ON SCIENCE AND TECHNOLOGY KIRILLIN WAS INTERVIEWED FOR 15 MINUTES ON TV JUNE 16 CONCERNING US- USSR SCIENTIFIC AND ECONOMIC COOPERATION. KIRILLIN MENTIONED ENERGY FIELD INCLUDING GEOTHERMAL ENERGY PROJECT AS AREA WELL SUITED FOR COOPERATION. JUNE17 INTERVIEW WITH HEALTH MINISTER PETROVSKIY ALSO PLAYED UP US- SOVIET COOPERATION.
4. USIA- SUPPLIED FILM " DISCOVER AMERICA", SHOWN ON SOVIET TV JUNE 17, WAS FIRST SUCH IN MEMORY. FILM OF BREZHNEV ARRIVAL WAS LIMITED OFFICIAL USE

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SHOWN JUNE 17 BUT CONFINED TO SHOWING APPROACH OF AIRCRAFT.
TOUCHDOWN AND GREETING SCENE NOT SHOWN.

5. PRAVDA OF JUNE 16 FRONT- PAGED PRESIDENT NIXON' S DIRKSEN
LIBRARY REMARKS ON VISIT AND POSITIVE STATEMENTS BY
SENATORS SCOTT AND HARTKE AND FOREIGN PRESS. LONG PRAVDA
COMMENTARY ARTICLES JUNE 16, 17 FEATURED OVERWHELMING AMERICAN
APPROVAL AND ANTICIPATION OF VISIT, WHILE NAMING GEORGE MEANY
AND SENATOR JACKSON AS OPPONENTS OF IMPROVED US- USSR REALTIONS.
PRAVDA JUNE 17 FRONT- PAGED DEPARTURE PHOTO SHOWING POLITBURO
(AND CHARGE) BIDDING GOOD- BYE TO BREZHNEV. NEARLY HALF OF
PRAVDA FRONT PAGES JUNE 17 AND 18 WERE DEVOTED TO VISIT.

6. IN JUNE 16 IZVESTIYA REVIEW OF MAJOR NEWS DEVELOPMENTS
IN US COINCIDING WITH BREZHNEV VISIT, INFLATION, THE MIDDLE
EAST, VIETNAM ARE MENTIONED BUT NO MENTION OF WATERGATE.

7. THERE HAS BEEN NO MENTION SO FAR OF WASHINGTON RALLY OR
OTHER PUBLIC MANIFESTATIONS IN US CRITICAL OF SOVIETS.
DUBS

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